

Pacific Coast Business Times Selects Ecorithm and Its True Analytics™ Platform to Receive a Central Coast Innovation Award

Mar. 23, 2016 / PRZen / SANTA BARBARA, Calif. -- The Pacific Coast Business Times, the weekly business journal serving Santa Barbara, Ventura and San Luis Obispo counties, announced Ecorithm, Inc. has been selected to receive one of this year's Central Coast Innovation Awards in the category of *Most Disruptive Technology*. "When we saw Ecorithm's nomination arrive, it went right to the top of our list," said Henry Dubroff, founder and editor at Pacific Coast Business Times. "Adoption of its True Analytics platform by world class customers makes it a game changer in the area of building analytics."

Chris Tagge, Ecorithm's President and Co-Founder, added, "We're proud and gratified to have been selected the Central Coast's Most Disruptive Technology. We also have to thank our Central Coast customers Citrix Systems, Inc. and UCSB for their support and continued patronage. We are very happy to have them included in our customer base of commercial and educational properties under analysis."

The award will be presented at the annual Pacific Coast Business Times Innovation Awards Reception at the Bacara Resort & Spa from 5:30-7:30 p.m. on March 24th. To learn more about the Central Coast's Most Disruptive Technology, go to www.ecorithm.com. To learn more about the Pacific Coast Business Times or to attend the Innovation Awards reception, go to www.pacbiztimes.com.

About The Pacific Coast Business Times

Now in its 17th year of publication, Pacific Coast Business Times is the weekly business journal for the Ventura, Santa Barbara and San Luis Obispo County region on California's Central Coast. The Business Times produces eight events each year honoring regional business leaders and has won national and regional awards for business journalism. Information at www.pacbiztimes.com.

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About Ecorithm

Ecorithm, Inc., based in Santa Barbara, Calif., developed an extremely powerful analytics tool that analyzes complex, dynamic systems. Through its physics-based pattern recognition, Ecorithm's True Analytics™ Platform provides automated fault detection, predictive analysis and no false positives. The technology was originally developed and commercialized for the stabilization of jet engines and is currently being applied to mechanical systems in buildings. The True Analytics Platform is also being rolled out to many other data-producing systems across the Internet of Things (IoT). For more information, please visit ecorithm.com.

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