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Media Contact:
Carla Caccavale Reynolds,
CarlaCaccavalePR@gmail.com
914-673-0729

Sheraton Chicago Hotel & Towers Debuts New Waterfront Lounge Overlooking Chicago River

CBC Lounge Serves Up Handcrafted Cocktails, Stunning Views, Cozy-Chic Seating, Fire Pits & More for Spring/Summer 2015

New Venue Part of \$25 Million Top-to-Bottom Renovation

Chicago, IL – May 4, 2015 – Sheraton Chicago Hotel & Towers is unveiling a new waterfront venue, **CBC Lounge**, in time for the unofficial kick-off to summer this Memorial Day Weekend. The premier hotel positioned in the heart of downtown Chicago running alongside a prime waterfront setting, is sharing one of its best amenities – its Chicago River location – with locals and guests alike with the debut of this fantastic cocktail spot.

Complementing the existing Chicago Burger Company, this outdoor lounge is one of the few riverfront venues in the city. This unique waterfront location offers an extensive cocktail menu, light snacks and an incredible view of the Chicago River. Open daily, this will undoubtedly become a popular spot for after work get-togethers, toasts with friends and family and summertime sun-seekers to enjoy handcrafted, seasonally-inspired libations. Signature cocktails will be complemented by a selection of wine and craft beers. The landscaped setting provides the perfect backdrop for enjoying both people watching and Chicago's world famous architecture. The lounge seating, accentuated with fireside tables that illuminate the night, allows guests to take in the best of Chicago.

The launch of CBC Lounge comes as part of the hotel's extensive, multi-phase renovation totaling \$25 million. Now with all 1,200-plus guestrooms and suites complete, a new lobby, a popular Executive Club Lounge, expanded fitness center, outdoor waterfront lounge and incredible environmental practices in place, the Sheraton Chicago is a "new" hotel from top to bottom.

The Sheraton Chicago is ideally situated on the Chicago River within walking distance of Navy Pier, fabulous Michigan Avenue shopping, Millennium Park, the Loop business district and more, has long been a Windy City favorite based on its location alone. The hotel's guestrooms and suites boast spectacular river, lake and skyline views, alongside Sheraton's ultra-comfortable Sweet SleeperSM bed; outstanding accommodations to compliment the hotel's fantastic location.

CBC Lounge will open on May 22; the Chicago Burger Company re-opened on May 2. For more information and photos of the new CBC Lounge please visit www.sheratonchicago.com.

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Sheraton Grand Chicago
301 East North Water Street
Chicago, IL 60611
312-464-1000 Fax: 312-464-9140

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